

NEWS RELEASE

TOSHIBA AMERICA

Imaging Systems Division

9740 Irvine Blvd.

Irvine, CA 92618-1697

Contact: Vince Giovinco

Email: Vincent.Giovinco@tais.toshiba.com

Phone: 602-796-7130

Website: www.cameras.toshiba.com

Media Contact: Marlene Moore – Smith Miller Moore, Inc.

Email: marlene@smm-ads.com

For Immediate Release

Toshiba Appoints New Eastern Regional Sales Manager

MAY 8, 2006 – Irvine, CA – Toshiba Imaging Systems

Division, a division of Toshiba America Information Systems (TAIS) and a leader in advanced imaging technologies, announces the appointment of Gary R. Pitre to the position of eastern regional sales manager reporting to Vince Giovinco, national sales manager. A veteran manager of industrial video products for the machine vision industry, Pitre will oversee all sales activities for Toshiba's industrial video cameras in the eastern region of North America. Most recently, Pitre was North American sales manager at Leutron Vision. He has also held key sales executive positions with DALSA Corp. and PPT Vision, Inc.



“We are excited about the appointment of Gary Pitre to our team,” says Yasuo Enami, vice president of sales and marketing of the Toshiba Imaging Systems Division.” He adds, “Gary’s background in frame grabbers and machine vision cameras will enable us to dramatically expand our sales of 3CCD color cameras and make significant sales strides for the coming years with all our video products into the vertical markets in which we compete.”

Toshiba is the global leader in producing precision cameras with highly accurate spectral sensitivity for enhanced imagery. Toshiba brand industrial cameras are used extensively in the factory automation, scientific research, diagnostics, machine vision, non-destructive testing and specialty video markets. For more information, please visit www.cameras.toshiba.com.

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Toshiba’s Imaging Systems Division is the premier supplier of high quality video cameras for machine vision, R&D and scientific applications in North America. Advanced video imaging technology and high resolution cameras such as Toshiba’s 3CCD color cameras and their remote head camera family has earned Toshiba America’s Imaging Systems Division the distinctive reputation for offering the most advanced imaging solutions to the industrial and scientific communities.