

NEWS RELEASE

Toshiba Imaging Systems Division

9740 Irvine Blvd.

Irvine, CA 92618-1697

Contact: Vince Giovinco

Email: Vincent.Giovinco@tais.toshiba.com

Phone: 602-796-7130 / Toll-free 1-877-595-4425

Website: www.cameras.toshiba.com

Media Contact: Marlene Moore

Smith Miller Moore / 818-708-1704

Email: Marlene@smm-ads.com

For Immediate Release

Toshiba Imaging to Exhibit New Suite of High Def Cameras at NAB Show, April 18 - 23, 2009, Las Vegas, NV

- Toshiba's HD camera suite, including the world's smallest, true color, high definition **IK-HD1** camera, will be demonstrated in Central Hall, Booth #5119 at NAB. Toshiba's NAB press kit is available here: <http://www.virtualpressoffice.com/public/kit/ToshibaImaging>.

April 8, 2009 – Irvine, CA – Toshiba Imaging (www.cameras.toshiba.com), a global leader in advanced HD color video imaging, will showcase its revolutionary, POV high definition **HD Camera Suite** of five cameras at the National Association of Broadcasters (NAB) in Las Vegas, NV, April 18 - 23, 2009 in Toshiba's Booth #C5119.



The sophisticated, 3CCD **IK-HD1 Camera** feature the smallest HD remote camera head available (only 1.6 inches, weighing 2.3 oz.) with an ultra-compact control unit. It delivers the sharpest, clearest, true color imagery with 1920 x 1080 output at 30 frames per second (fps), making it ideal for broadcast applications and other remote imaging tasks where space is limited. Toshiba's IK-HD1 camera has two optional configurations for added flexibility: the IK-HD1D features a DVI output with a 9-pin remote terminal, and the IK-HD1C/E offers HD-SDI output.

Toshiba's **IK-HR1D** is an affordable, 1-piece CMOS high definition camera, with a selectable output between **1080p and 1080i**. The compact, one-piece camera (1.75 in. x 1.75 in. x 3 in.) has a 2.1 megapixel sensor and outputs full 1920 x 1080 pixels at 60 frames per second. With a digital DVI and analog RGB interface, this camera is extremely well-suited for imaging objects in motion, with little or no motion artifacts.

The **IK-HR1S** is also an ultra-compact, (1.75 in. x 1.75 in. x 3 in.) one-piece CMOS camera. Extremely flexible, the **1080i/720p** output camera features an HD-SDI video output, perfect for high speed and broadcast imaging. Selectable pixel output between 1080i and 720p at 50 or 60 Hz video makes this camera ideal for sports, reality TV, wildlife, head-cam, newscopter, or specialty broadcast applications.

A C-mount lens flange is standard on all HD camera configurations. For more information, please visit www.cameras.toshiba.com.

#