

# NEWS RELEASE

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*For Immediate Release*

## **Toshiba Imaging Open House Features “World’s Smallest HD Camera” at VMI Video - Sunnyvale, CA**

**December 1, 2008 - Irvine, CA - Toshiba Imaging**, a leader in high definition cameras and advanced video imaging systems, demonstrated the world’s smallest HD camera during an open house hosted by VMI (Sunnyvale, CA), specialists in broadcast, presentation, imaging, security, and streaming video products. The recent event highlighted Toshiba’s IK-HD1 3CCD camera featuring superior clarity via the 1920 x 1080 pixel output in HDSDI. The tiny HDTV camera head can be easily integrated into new and existing systems and is ideal for use in small or confined spaces.



The new, affordable high definition IK-HR1D Video Camera was also shown, mounted to a Leica microscope. The 1/3 inch, 2.1 mega pixel CMOS color sensor demonstrated the true 1980 x 1080 progressive scan resolution. Toshiba Imaging also presented the ultra-low-light IK-ME1000 color camera with sensitivity of 1/1000 lux. The day-long event was open to the broadcast video and scientific imaging communities.

Vincent Giovinco, Toshiba Imaging’s national sales manager, notes, “We were delighted to co-host and collaborate with VMI Video to present our latest and greatest cameras and their capabilities. Our combined staff was available all day to answer questions and demo the cameras and systems to a very enthusiastic audience. We look forward to future events to present our proprietary, prism block 3CCD sensor technology and our new high def camera family.”

**Toshiba Imaging Systems Division** (Irvine,CA) is the premier supplier of high quality video cameras for machine vision, R&D and scientific applications. Advanced video imaging technology and high resolution cameras such as Toshiba’s 3 CCD color cameras and their remote head family has earned Toshiba America Imaging Systems Division the distinctive reputation for offering the most advanced imaging solutions to the industrial and scientific communities.

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