

NEWS RELEASE

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For Immediate Release

Toshiba Imaging Appoints Pacific Coast Visions for Western Regional Sales

April 2, 2007– Irvine, CA – Toshiba Imaging Systems Division

(www.cameras.toshiba.com), a division of Toshiba America and leaders in innovative video technology, announce the appointment of Pacific Coast Visions, a wholesale, professional sales and marketing company, effective April 1, 2007. The firm, headquartered in Santa Clara, CA, will represent Toshiba Imaging's sophisticated 3CCD color cameras and high performance color and monochrome CCD video systems, remote heads and monitors to the regional video market in eleven western states.

"The folks at Pacific Coast Visions are very familiar with our sophisticated 3CCD prism technology and high performance CCD video cameras, having previously represented Toshiba Imaging's Medical/Factory Automation Business Unit's product line. We are delighted to bring them back to work with us, expanding our service and sales reach into the industrial and scientific cameras' markets. We look forward to working with them to add more dealers, integrators and end users to our list of highly satisfied customers," notes Toshiba Imaging's National Sales Manager, Vincent Giovinco.

Toshiba Imaging's advanced digital video systems include precision cameras with highly accurate spectral sensitivity for enhanced imagery. Cameras and imaging systems from Toshiba Imaging provide solutions that are ideal for applications in broadcast, biomedical imaging, machine vision, military, R&D and other industrial and scientific markets.

Toshiba America's Imaging Systems Division (Irvine, CA) is the premier supplier of high quality video cameras for machine vision, R&D and scientific applications. Advanced video imaging technology and high resolution cameras such as Toshiba's 3CCD color cameras and their remote head camera family has earned Toshiba America's Imaging Systems Division the distinctive reputation for offering the most advanced imaging solutions to the industrial and scientific communities. Visit www.cameras.toshiba.com for more information.

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