

NEWS RELEASE

Toshiba Imaging Systems Division

9740 Irvine Blvd.

Irvine, CA 92618-1697

Contact: Vince Giovinco

Email: Vincent.Giovinco@tais.toshiba.com

Phone: 602-796-7130 / Toll-free 1-877-595-4425

Website: www.cameras.toshiba.com

Media Contact: Marlene Moore
Smith Miller Moore / 818-708-1704
Email: Marlene@smm-ads.com

For Immediate Release

Toshiba Imaging Introduces 1- Piece HD Camera with HD-SDI Output and Switchable 720p / 1080i Scan

January 8, 2009 – Irvine, CA – Toshiba Imaging Systems Division

(www.cameras.toshiba.com), the global leader in high definition (HD) industrial camera technology, introduces the **IK-HR1S HD Camera**. The new, 1/3-inch CMOS detector with 2.1 mega pixels offers optional 720p or 1080i scanning operation, both with HD-SDI output. Third in Toshiba Imaging's suite of high definition cameras, the extremely small unit (only 1 3/4 in. x 1 3/4 in. by 3 in.) features an RS-232 serial interface and a C-mount lens interface, offering clear, crisp HD imagery and superior color resolution.



The single-chip HD camera delivers very large bandwidth, hence a better signal, over longer distances. Ideal for professional and specialty broadcasting and/or industrial imaging applications where the option to switch from progressive to interlace scanning operation is essential. For more information about Toshiba Imaging's industrial cameras for scientific, commercial, machine vision and specialty broadcast applications, please visit: www.cameras.toshiba.com.

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Toshiba Imaging Systems Division (Irvine, CA) is the premier supplier of high quality video cameras for machine vision, R&D and scientific applications. Advanced video imaging technology and high resolution cameras such as Toshiba's 3CCD color cameras and their remote head camera family has earned Toshiba America's Imaging Systems Division the distinctive reputation for offering the most advanced imaging solutions to the industrial and scientific communities. Visit www.cameras.toshiba.com for more information.